

**As Seen in the *LA Downtown News***

**Rising Above the Rest**

***September 17, 2007***

The search for the ultimate views ends at 1100 Wilshire, where high-rise luxury living has been redefined. Unlike any other downtown high-rise, the first level of residences at 1100 Wilshire begins on the 17<sup>th</sup> floor, ensuring that each of the 228 luxury condominiums has breathtaking views of Los Angeles. Reaching 37 stories into the sky, 1100 Wilshire offers dramatic, picturesque visions, expanding from Catalina to Echo Lake.

In addition to 1100 Wilshire's residences, sweeping panoramic vistas of the Los Angeles skyline can fully be appreciated on Deck 17. A true urban oasis, Deck 17 is complete with a resort-style pool, elevated spa, fire pit, stainless steel BBQ areas and built-in wet bars. This exquisite wet bar is also furnished with private cabanas, daybeds and designer lounges. Experience the posh amenities of Deck 17 while enjoying a poolside perspective unlike any other in Los Angeles.

1100 Wilshire is a living environment styled for the 21<sup>st</sup> century. Ranging from \$400,000 to over \$3 million, the one and two bedroom residential floor plans vary from 745 to 2,000 square feet, with penthouse residences up to 3,400 square feet. Each unit has designer appointed finishes and color palettes. Finishes and appliances include granite countertops, European cabinetry, stainless steel appliances, gas cook-top, refrigerator, washer/dryer and central AC/heating.

The building's unique architecture, a blue green, triangular 21-story glass tower that sits on top of a 16-story Indian Ruby Red, polished granite rectangular block, solves the dreaded parking issues of downtown. Designed to dedicate the first 16-floors solely to parking, it awards 1100 Wilshire the most convenient and spacious residential parking in downtown. With over 700 resident spots and abundant guest parking, your parking woes are finally over.

Residences at 1100 Wilshire are not only accompanied by the most plentiful on-site parking in downtown, but also the finest amenities for comfortable living. Property amenities include a state-of-the-art fitness center, private, deluxe screening room, business center, ground floor retail space, and 24-hour security. Residents also have the benefits of hosting private parties on the exclusive Deck 17.

The Los Angeles skyline hasn't changed, but your view just got a whole lot better. Visit the 1100 Wilshire website at [www.LivingAboveLA.com](http://www.LivingAboveLA.com) and sign-up on the Interest List to stay informed of upcoming events and property updates. The 1100 Wilshire sales team can be reached at (213) 482-9000 or [info@1100WilshireLA.com](mailto:info@1100WilshireLA.com).